Teachers

Where passion and livelihood meet . . .
Become a Helen Doron® Teacher
Ready to teach worldwide—our graduates receive the training, tools, and an international diploma recognised at Helen Doron® Learning Centres all over the world.

**Become a Helen Doron English Teacher!**

**Who Are We?**

Helen Doron® English includes Helen Doron Early English®, the market leader in English education for young children, and Helen Doron Teen English®, which brings our ground-breaking methodology to older children and teenagers.

Our mission is to make a positive difference in the education of children and youth worldwide. We help our students achieve their highest potential through our ground-breaking methodologies, enjoyable programmes, exclusive educational materials and dedicated teachers. Our courses offer a unique methodology to teach English to children and teens in the same way they learnt their mother tongue.

The Helen Doron Method is based on repeated hearing and positive reinforcement in class and at home.

Our classes are kept small – only 4 to 8 students – and we offer courses for students ranging in age from 3 months to 18 years. Our Early English courses are full of music, fun and games to keep children engaged and interested. Teen English offers features specific to older students: peer group interaction, online social media, and authentic pop songs with important messages.

**Who Are Our Teachers?**

Helen Doron English teachers come to us from all walks of life. They all share two important qualifications: they find joy in teaching, and they have a high level of English competency. The first step in turning these basic qualifications into a career with Helen Doron English is to enrol in a Helen Doron Teacher Training Course.
THE TEACHER TRAINING COURSE

General Information

Requirements
Applicants for the Teacher Training Course must have an excellent command of the English language, spoken and written. An academic background – in English, in teaching, or in both – is an advantage, as is experience working with young children or teenagers.

Registration
To register for the Teacher Training Course, simply request a registration form from the Helen Doron English representative in your local area. If you do not hear from us within a week of returning the completed form, please phone us to ensure that we have received it. Once your registration is received, we’ll help you find a spot in the next Teacher Training Course at the time and place of your choosing. Teacher Training Courses are run throughout the year, in many different locations, so there is sure to be one convenient for you.

You can choose from two Teacher Training Courses:
• Teacher Training Course – Early, for younger children
• Teacher Training Course – Teen, for teenagers

A recent study by Prof. Dr. H. Boettger indicates that nearly 75% of the children taking courses say that they do better at school because of Helen Doron English. The positive result given by the children is confirmed by 95% of the parents who report that they can see the positive effect of the Helen Doron course on the performance of their children at school.
General Course Details

The complete course lasts 5 days, and runs 7½ hours per day. There is a short break in mid-morning, with drinks and refreshments provided, and a break for lunch. Teacher Training Courses are limited to a maximum of 12 participants. The courses are kept small to give participants an opportunity for personalised instruction, and to permit accurate evaluation and assessment by the instructors. The Teacher Training Course is conducted in two stages:

**Stage 1**, is a two-day introduction and evaluation. At this point in the course, you will have a chance to decide if teaching with Helen Doron English is the right choice for you. This ‘trial period’ works both ways: prospective teachers have a chance to take a closer look at the materials and methodology, while experienced teacher trainers can evaluate the student teachers.

**In Stage 2**, teacher candidates who are a good fit for Helen Doron English move on to learn more about the methodology, familiarising themselves with the teacher guides and learning sets, and practising the lessons. Candidates who meet our standards in practical demonstrations, presentations and written assignments will graduate from the Teacher Training Course, receive their international diploma, and qualify as accredited Helen Doron English teachers.

Course participants are required to prepare and present parts of the lessons during the course. There are about two hours of homework and preparation for the next day’s presentation every evening. The small groups, intensive learning sessions, and high quality teaching materials make the Helen Doron English Teacher Training an excellent value, and a wonderful basis for your new career.
THE TEACHER TRAINING COURSE
What Comes Next?

After the Course
After successfully completing the Teacher Training Course and receiving your international diploma, you will join the worldwide network of Helen Doron English teachers. You’ll discuss work opportunities, guidelines, and marketing with your local franchisee.
Training Course graduates will receive teaching sets for the Helen Doron English courses covered in their Teacher Training Course. The teaching sets include teacher guides, flashcards, books, DVDs and CDs, plus other teaching aids to get you started in your new career. Now you’re ready to teach —you’ve got the training, you’ve got the tools, and your diploma is recognised at Helen Doron Learning Centres all over the world.

Teacher’s Agreement
Every new teacher is required to sign a Teacher’s Agreement at the end of the Teacher Training Course. The Teacher’s Agreement protects your business rights, as well as the Helen Doron company’s proprietary rights. If you would like to see a copy of the Agreement before registering for a Teacher Training Course, please contact your local franchisee.

Helen Doron English teachers have the option of working in a Learning Centre, or as a self-employed teacher. Teachers in a Learning Centre benefit more directly from the promotional and marketing efforts of the local franchisee, while self-employed teachers have more leeway in managing their teaching as a personal business.
Remuneration
You can earn a good living teaching with Helen Doron English. Your income will depend on many factors: the number of hours you work, the prices you charge, and your work location. New self-employed teachers receive start-up promotional tools and practical information on running a profitable, independent business.
The return on your investment is fast and easy. In our experience, based on the average income for an independent self-employed Helen Doron English teacher, one group of 4 children learning with you for nine months covers the initial investment that you pay for the course and materials.
Teachers employed in Helen Doron Learning Centres commonly need two groups of six students to cover the initial training investment. Your local franchisee can provide you with more specific information on the business aspects of Helen Doron English.

"All in all, the children found the preparation challenging as well as rewarding as they could prove that their knowledge is actually useful and they can pass an exam with that knowledge."

– Stefania Dedeo, Helen Doron Teacher

Collaboration between Cambridge ESOL (English for Speakers of Other Languages) and Helen Doron English provides preparation and exam testing at selected Helen Doron English Learning Centres around the world (in countries with existing agreements).
Royalty System
As a Helen Doron English teacher, you’re joining a well-known international franchise network based on our exclusive methodology. Self-employed teachers secure the rights to use our teaching methods and materials by paying a modest royalty fee to Helen Doron English.

Getting Started Teaching

Support Services
Our teachers are the best in their fields, and our local franchisees provide a range of in-depth support services to help them stay the best. Here is a brief outline of the support services you receive as a Helen Doron Teacher:

Pedagogic Support
• **Seminars**: We regularly offer a wide range of teaching seminars. Teachers are required to attend at least one seminar per year, to stay current on new and updated material as well as qualify in courses not taught in the original Teacher Training Course.

• **Annual Teachers’ Conference**: All teachers attend the Annual Conference free of charge in the first year after the Teacher Training Course. In subsequent years, the Annual Conference is free of charge for most teachers based on the conditions in their Teacher Agreement and Guidelines.

• **Monthly Teachers’ Forum**: The online forum for Helen Doron English teachers features articles about our courses, pedagogic updates, teaching advice, developments from the Head Office, and ideas for prop-making. In addition, readers can pose questions, offer answers and receive feedback.
• **Prop Corner:** The Prop Corner in the monthly Teachers’ Forum is an excellent resource. It’s a place to share ideas and know-how in designing and preparing teaching props for classes.

• **Online Teachers’ Portal:** The Teachers’ Portal offers downloadable teaching materials, pedagogic updates, a seminar calendar, and much more.

**Organisational Support**

• **Local Representative:** Your local franchisee promotes Helen Doron English, advertises courses and programmes, and provides you with classes to teach.

• **Area Meetings:** These allow regular networking with your Helen Doron Franchisee and your local and international teaching colleagues.

• **Information Management System:** An online system helps you and your franchisee organise your learning groups, student data, seminar qualifications, and much more.

**Promotional and Marketing Support**

• **The Kangi Club:** Our online Games Portal has educational games, an e-card generator, and much more, all in English. A small guest section is available to visitors; Helen Doron Early English students and their parents can access the full site. A password-secured teachers’ section provides you with online tools to create customised teaching materials for your students.

• **Website:** Our website contains a wealth of information about Helen Doron English – it is a powerful promotional tool.

• **Student Gifts:** Once a year, your students receive a promotional gift from your Master Franchisor.
About Helen Doron®
Helen Doron stands at the forefront of innovative educational systems, providing exclusive learning programmes and quality educational materials for babies, children and adolescents the world over since 1985. The company’s flagship franchise, Helen Doron English, today encompasses over 760 Learning Centres in 33 countries in Europe, Asia and South America. Almost two million children speak English as a second language thanks to Helen Doron English. Extending her educational principles beyond the ESL industry, Helen Doron has recently launched a complete bilingual pre-school franchise, Helen Doron Kindergartens. Already there are 21 kindergartens in two countries with plans for expansion. Watch Helen Doron speak about future goals for the company and how she decided to base a business around Early Learning.
A Helen Doron English Teacher Training Course is your gateway to a fulfilling career in English instruction – you’ll learn everything you need to start teaching right away, earning a substantial living and making a difference in children’s lives.

We look forward to seeing you at the next Teacher Training Course!

Find more information about our company, our products, and our teaching opportunities at www.helendoron.com

Learn more about our teachers, their backgrounds, and their motivations, in our Teacher Movie.

[Contact info]
[Website address]